**Micro, Small and Medium-sized Enterprises Day**

*Internal Article Content*

**Thank you to small and family businesses on MSME Day 2022**

Today is Micro, Small and Medium Enterprises Day ([MSME Day](https://www.asbfeo.gov.au/media-centre/msme-day)) and <Name of your organisation> is celebrating the important contribution made by more than 2.3 million small and family businesses in Australia.

In terms of our economy, we can thank our Australian small businesses for:

* employing over 5 million people, that’s 42% of the private sector workforce, making small business Australia’s biggest employer.
* contributing over $438 billion to Gross Domestic Product (GDP), equivalent to over 33% of Australia’s total economy.
* employing the largest number of apprentices and trainees in Australia. Small businesses hired almost 288,000 apprentices and trainees, which represents 63% of Australia’s apprentices and trainees.

Small and family business owners also play a vital role to our society and local communities. This contribution is apparent through their generosity, public spirit, and willingness to volunteer.

You can find more information about [MSME Day on ASBFEO’s website](https://www.asbfeo.gov.au/media-centre/msme-day).

\* Statistics from the Australian Bureau of Statistics, Australian Industry 2020-21 and ASBFEO Calculations, Small businesses defined as those employing 0-19 people